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Abstract
The world is at a crossroads when it comes to understanding business models and their impact on the world and the environment. Business enterprise fuels the economy and plays a key role in society. However, business enterprise has also been in the spotlight recently due to the damages it has inflicted on society and the environment. We have finite resources on this earth and "business as usual" will no longer suffice for 21st century business models. Companies and leaders are called to re-imagine different business models that integrate a more holistic view of profit, humanity, and the potential for business to be a source for good. In order to better understand the role of business moving forward and to take action we must look at current events, concerns of current business models, and highlighting research through a leadership lens.

Keywords: Sustainable development, corporate social responsibility, corporate responsibility, business ethics. Over the past decades, sustainable development has often been compartmentalized as an environmental issue. According to an even more limited conception sustainable development is development as purely economic growth, referring to the wealth of developed countries, which jeopardizes natural resources, biodiversity and natural environments. Focus on ethical values – Several ethical values and ethics approaches can be discovered in the concept of sustainable development. Centuries developed around the best available. Share businesses are already experimenting, and most ingenious means of doing so—our. Reimagining existing supply chains as "value webs" that enjoy greater autonomy and trust, learn and innovate together, and forge the sustainable models for success that benefit all those involved. (See page 55.) Businesses were historically driven by market values, and the civic sector by moral and social values; governments set the rules and provided public goods. Today, they are merging and becoming increasingly interdependent through new partnerships and collaborations—often in pursuit of shared goals in light of another blurring, as externalities become internalized within market-based solutions. For me, social enterprise is the best approach to the poverty challenge because handout charity doesn't work for all issues. It certainly works in some cases – for example the British Red Cross, but I feel it's the wrong approach to tackle poverty. From this perspective, social enterprise becomes a much more sustainable avenue than charity. Get Society Weekly: our newsletter for public service professionals. Read more. … three years ago, we knew we had to try to make The Guardian sustainable by deepening our relationship with our readers. The revenues from our newspaper had diminished and the technologies that connected us with a global audience had moved advertising money away from news organisations.